

Workshop

Language & Culture

Approaching the concepts of "language" and "culture"

*What actually is language?
And what is culture?
Brainstorming with participants and introduction to the topic*

Communication model and non-verbal communication

Communication model according to Schulz von Thun. Is this relevant in everyday communication with other people? Are non-verbal signals culturally conditioned? What misunderstandings can occur and how can they be avoided?

Direct and indirect communication

What is the difference between direct and indirect communication? How is successful communication achieved?

Thinking consciously about language: How does communication work despite misunderstandings?

Raising awareness of one's own language use - especially for communication with people from other cultures